



LawyersLaw News Release Guide

The first and foremost requirement is that, the content must be 100% unique. We doesn't allow cut-and-paste content from any media(print as well as digital media).

Finding a Topic:

Your news topic should be of a current events and must have socio-legal relevance. If a news topic is currently trending on the Internet, tying into that topic could produce extraordinary visibility. Search existing news releases on internet such as Google news and other famous news websites etc.

Sample Topics and Ideas:

- Supreme Court and High Court Judgements
- New Bills/ Legislations
- Latest Law Commission Reports
- Latest legal Appointments
- Interview with famous Personalities associated with Legal field
- Law Job Requirements
- Law Books
- Law School Events
- Legal Research - Survey, Polls etc. If possible, include graphics or documentation to support the results.
- Anything and everything connected with law...

Writing a Headline:

Headline should include the core topics of your news release. It should tell the reader within the first 100 characters why they want to read more. Capitalize all words except prepositions.

Content Body:

The introductory paragraph of your release is the lead. It should include the key topics and key words of the release which introduces the reader to your information. It should be written in concise, accurate, direct and factual words that help to convey the reason you're submitting your release and why readers should pay attention.

You should include supporting facts, possibly including quotes and links to supporting information, but don't make your news content look like a link farm.



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Word Count:

The news content should be short and less than 650 words. A length of 350 words is ideal, but we realize that sometimes more supporting information is required.

Photographs and Other Attachments:

It's important to include photos and attachments to engage and support your news. You can simply upload the photos and include a brief description. You should include proper credits if the photo was taken by a third-party. If you want to include any pdf version (e-brochure, invitations, registration forms etc) in your news content then, include the pdf link as footnote.

Contact Information:

It's vital that all releases must include accurate contact information. But we here in lawyerslaw disclose only your name below every news post you made and your profile will appear in our contributors sub-list. Once you reach the top contributor category, then your name with profile will publish in LawyersLaw main Contributors' page.

Verification of Content:

You should cross-check and proof read the content twice before submitting it to us. If you submit inaccurate or incorrect information, it may be difficult to fix. You need to ensure that your news content is well thought-through, edited and free from any errors.

Expert Review:

It is not necessary that every time your news content submitted will be published. Our expert panel will review your news content and after getting approval from our panel we will publish it in LawyersLaw.

Be a part of our team and use LawyersLaw News Box to share and communicate your thoughts and views to a broad audience and receive feedback from viewers.

Thanks & Regards
Lawyerslaw Team